

#### **FOR IMMEDIATE RELEASE:**

## MBJ & Team Sangster Galvanize Support for Students' Tuition from 2024 Charity Run/Walk

# Montego Bay, Jamaica – 21 August 2024

MBJ Airports Limited, operator of the Sangster International Airport (SIA), is committed to garner the support of corporate Jamaica and individuals to raise funds which will go directly to students for education. For this purpose, the 2024 MBJ/Team Sangster Charity Run Walk will take place on Sunday, September 8 at 5:30am at the Sangster International Airport.

The Charity Run Walk initiative was conceptualized to raise funds to support the educational pursuits of children in need in St. James which was extended to Western Jamaica. This year, the grant will also be open to students from the parish of St. Elizabeth which has been severely impacted by Hurricane Beryl.

Last year, the MBJ/Team Sangster Charity Run Walk raised over J\$11 million with the gracious support of partners, donors, and over 2,000 race participants and provided academic grants directly to 180 students across Primary, Secondary, and Tertiary levels from surrounding communities, as well as support for four community organizations dedicated to persons with special needs and assisting underprivileged youths which impacted an additional 100 students.

This initiative has become an integral part of MBJ's community efforts and is instrumental in providing crucial financial assistance to support education. With the fourth staging of this event, MBJ aims to expand its impact and reach even more beneficiaries, with the aim that eventually, the proceeds from this event will be distributed to students all over Jamaica. It is in this spirit that MBJ extends a special invitation for persons to participate in this event to amplify efforts to be able to assist even more children in need.

Over 70 Corporate companies have partnered with MBJ for the 2024 MBJ/Team Sangster Charity Run/Walk, to include the Airports Authority of Jamaica as Title Sponsor, to ensure that children in need are able to access the necessary financial resources required for a quality education. Other companies and the public are invited to support this worthy and exciting event.

"We are excited by the support of our partners who have come on board for our 2024 Charity Run/Walk towards Education," states Shane Munroe, CEO of MBJ Airports Limited, who adds, "The support signifies that corporate Jamaica sees that there is a need to ensure that every child has access to education, and through this initiative we are taking the steps together to provide children with the support they need to reach their full potential."

Funds raised from the Team Sangster Walk/Run will be disbursed in three categories of grants:

- 1. **Team Sangster Academic Grant** for current SIA staff or dependents
- 2. **Community Grant** Children and young adults who reside in St. James, Trelawny, Hanover, Westmoreland and St. Elizabeth





3. **MBJ Inclusivity Grant** - Registered local organizations assisting students in need/at risk youths or that target the growth and development of community members with special needs.

Application for Grants is now open and persons. **Registration closes September 13, 2024.** Application forms are available at https://www.mbjairport.com/mbj-charity-run/walk-grant-guidelines-application-.

Sharon Hislop-Holt, Manager, Commercial Business Development & Marketing, MBJ Airports Limited states, "The support of corporate Jamaica underscores the impact of collective efforts in ensuring that students from all backgrounds have the opportunity to receive a quality education, which will lead to better outcomes for individuals and communities alike. We have seen the positive impact that this initiative has had on the lives of recipients."

To support the cause, the community is invited to the MBJ/Team Sangster Charity Run/Walk on Sunday September 8 at 5:30AM sharp at the Sangster International Airport.

Participants can **register for 5K Run/Walk, 10 K Run at www.runningeventsja.com. Registration closes Sunday, September 1, 2024. Contribution** - \$2,500 adult, Children 12years old and under - \$1,500, team of 15 or more persons - \$2,000 per person.

This will surely be a fun-filled event. All participants will receive a finisher medal, refreshments will be served and entertainment provided by a special guest. Follow MBJ Airports on social media for giveaways of excellent prizes such as airline tickets, hotel stays, and other gifts leading up to the race and on raceday.

INSTAGRAM: mbjairportsltd Facebook: mbjairportsltd

X: @MBJAIRPORT

Youtube: MBJ Airports Limited

# **Partners**

Title Sponsor: Airports Authority of Jamaica

**Diamond:** CVM Television, Dufry, Jamaica Tourist Board, Hospiten, Princess Hotel, S Hotel, Signexx

Construction

**Platinum:** Catherine's Peak, Club Mobay, Couples Hotel, Express Catering Limited, Elite Media Concept, Elite Concepts & Solutions, GCG Group, Heritage/ Y & S, Lounge 27/27, Reggae Mart/ Distant

Enterprises, S hotel

**Gold:** AEROTEL/Kool 97, Ascend, Bhavela / Tuff Gong, Budget Car Rental / Tropic Island Trading, Global Exchange Cambio, Innovative Energy Company Limited, Playa Resort, Royalton

**Silver:** Amstar DMC, Caribbean World, Cellairis/Communicase, Big Shots Photo Booth, Delta, Eulen America, IAM Jet Centre, Island Car Rental, KER Marketplace, Mello FM, N.O. Whyte and Associate, Oshkosh Aerotech, PRT GROUP, Tourism Enhancement Fund, Sandals, SOL Petroleum, Virgin Atlantic, VW Enterprise, Wards Power Tools, ZDA





**Bronze:** ATL/ Enterprise, Avis/Bargain, Chukka Caribbean, CPJ, Creatives Shot & Design, Danyan's Electrical & Plumbing Supplies Ltd, Deja Resort, DIDD Enterprise, DMT Electromech, Doctor's Cave, Elevate Lounge, GW Architects, Eulen America, Half Moon, Harbour City Mall, House of Diamonds, Jamaica Tours, iPrint Group, Jetblue, JUTA, Longport, Moet Hennessy, MZ Holdings Limited, National Supply Company Limited, S&G Asphalt Construction Joint Venture, Sea Gardens, Secure Wrap, Sixt, St. James Municipal Corporation, Taylor Art Media, Troupe & Company, WalkGood/Roelchi Trading, Wisynco Group.





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#### **About Sangster International Airport:**

Sangster International Airport (IATA: MBJ, ICAO: MKJS) is an international airport located 3 mi (4.8 km) east of Montego Bay, Jamaica. The airport is capable of handling nine million passengers per year. It serves as the most popular airport for tourists visiting the north coast of Jamaica. The airport is named after former Jamaican Prime Minister Sir Donald Sangster.

#### **About MBJ Airports:**

MBJ Airports Limited, the operator of Sangster International Airport, connects Jamaica to more than 60 international destinations. A record 5.267m passengers used the airport in 2023. MBJ operates SIA under a 30-year concession awarded in 2003 and the airport provides employment to more than 7,500 persons. SIA has been named the Caribbean's Leading Airport by World Travel Awards for 16 years.

