PRESS RELEASE



FOR IMMEDIATE RELEASE:

MBJ Airports Limited Gears Up for 4th Annual " Charity Run / Walk - Funds to Support Education

MONTEGO BAY, JAMAICA - 5 SEPTEMBER 2024: MBJ Airports Limited (MBJ), operator of Sangster International Airport, is in full preparation mode for the 4th staging of the "Team Sangster Charity Run Walk" set for Sunday, September 8, 2024. The event organizers are working tirelessly to ensure this year's charity run surpasses the success of previous years in its mission to support education in Western Jamaica and St. Elizabeth.

Sharon Hislop-Holt, Manager of Commercial Business Development & Marketing at MBJ Airports Limited, shared insights into the extensive preparation underway: "Our team is dedicating countless hours to make this event even more impactful than before. From coordinating with local authorities to ensure safety, to reaching out to potential partners and engaging with schools, every aspect is being meticulously planned. This level of preparation reflects our deep commitment to creating educational opportunities for every child in our community."

The organizers are building on the momentum of last year's success, which saw the event raise an impressive JMD 11,000,000 with support from sponsors, donors and over 2,000 participants. These funds directly benefited 180 students across various educational levels, as well as four community organizations dedicated to persons with special needs, impacting another 100 persons.

"We're not just planning a run; we're orchestrating a community-wide effort to change lives," Hislop-Holt added. "Our preparation involves engaging with past beneficiaries, fine-tuning our grant distribution process, and working closely with educational institutions to identify where our support can have the most significant impact."

This year's event will feature both 5/10K Run and 5K Walk options, starting at 5:30 AM from the Commercial Pick-up Area at the Airport to Flanker/Whitehouse. The route is carefully mapped out to ensure a safe and enjoyable experience for all participants.

As part of the preparation, MBJ has also launched an awareness campaign to encourage even greater community participation. "We're reaching out to businesses, schools, and community groups," Hislop-Holt explained. "Our goal is to make this event a true celebration of community spirit and collective action."

As preparations continue, MBJ invites individuals and organizations to join in this transformative initiative, either by participating in the run/walk or through sponsorships

For more information about the upcoming "Team Sangster Charity Run Walk" and how to get involved, please visit MBJ's website: https://www.mbjairport.com/charity-run/walk.

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Photo Captions:



Participants at Start line for Races



Participants enjoying post-race activities to include prizes, giveaways, refreshment & entertainment



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About Sangster International Airport:

Sangster International Airport (IATA: MBJ, ICAO: MKJS) is an international airport located 3 mi (4.8 km) east of Montego Bay, Jamaica. The airport is capable of handling nine million passengers per year. It serves as the most popular airport for tourists visiting the north coast of Jamaica. The airport is named after former Jamaican Prime Minister Sir Donald Sangster.

About MBJ Airports:

MBJ Airports Limited, the operator of Sangster International Airport, connects Jamaica to more than 60 international destinations. A record 5.267m passengers used the airport in 2023. MBJ operates SIA under a 30-year concession awarded in 2003 and the airport provides employment to more than 7,500 persons. SIA has been named the Caribbean's Leading Airport by World Travel Awards for 16 years.

